

For Immediate Release
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Contact: Ian Allen-Anderson
(313) 415-3981
Allen.ian24@gmail.com

UMD To Host News Engagement Day

With everything going on in the world, there's no better time than now to engage with news!

LOCATION – UMD News Engagement Day will be held in Knight Hall on October 4th, 2016 from 12-3pm.

The Association for Education in Journalism and Mass Communication (AEJMC) is sponsoring their 3rd annual News Engagement Day. The goal of the event is to attract as many people, both nationally and internationally, to engage in the news and remind everyone why it matters?

“Our students need to be engaged in current events for their own success,” says Elizabeth L. Toth, PhD. “We must actively participate and shape the landscape of news media”. AEJMC continues to expand News Engagement Day through various outlets such as: schools, universities, community groups, educational groups, social media, as well as local and national news.

The University of Maryland’s Journalism School is partnering with the Department of Communication to engage its student & faculty with a News Engagement themed pop-up. The event will be held in the University’s Journalism School, Knight Hall. The event will include food, games, and prizes.

AEJMC’s News Engagement Day attempt will focus on social media’s involvement in news. Use the hash tag #NewsEngagementDay to get the message of news interaction trending. Additionally the hash tag #UMDisEngaged will support the efforts of news engagement on the University of Maryland’s campus.

Please help make this year’s News Engagement Day even bigger and engage a larger public! Come be apart of UMD’s News Engagement Day event in Knight Hall on Oct 4 from 12pm to 3pm. Like, share, and subscribe to all the latest NED updates via social media platforms. Engage in your news!

For more information visit <http://www.newsengagement.org/> or <http://newsengagementumd.weebly.com/our-story.html> @newsengagement on the social media platforms Facebook, Twitter and Instagram and include the hash tags #NewsEngagementDay #UMDisEngaged.

About AEJMC:

AEJMC (The Association for Education in Journalism and Mass Communication) is a nonprofit, educational association of journalism and mass communication educators, students and media professionals. The Association’s mission is to advance education, foster scholarly research, cultivate better professional practice and promote the free flow of communication.